

ABOUT CAT

Using the power of drama to change lives. The Creative Arts Team (CAT) at The City University of New York uses the power of drama to inspire young people. In schools and communities throughout New York City, CAT's professional Actor-Teachers create one-of-a-kind interactive learning experiences for more than 13,000 young people and adults annually. Our students reflect the City's economic, ethnic, and cultural diversity. Founded 1974, CAT has worked with more than a million New Yorkers.

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For more information about PROJECT CHANGE

contact Carmen Kelly, Program Director, Special Projects/Project CHANGE
212.652.2836 or Carmen.Kelly@cuny.edu
or visit Project CHANGE online at www.tinyurl.com/CATCHANGE

 CATProjectCHANGE  ProjectChange01  creativeartsteam74

For more information about CAT's other professional development and residency programs

contact Krista Fogle, Program & Marketing Coordinator
212.652.2801 or Krista.Fogle@cuny.edu
or visit us online at www.creativeartsteam.org

For information about The CUNY M.A. IN APPLIED THEATRE

contact Michael Wilson, Assistant Director, MA in Applied Theatre
212.652.2820 or Michael.Wilson@cuny.edu
or visit the MA online at <http://sps.cuny.edu/programs/maat>

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CUNY • CREATIVE ARTS TEAM

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Project CHANGE

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PROJECT CHANGE



CUNY • Creative Arts Team

The CUNY Creative Arts Team's **Project CHANGE** will entertain as well as educate on issues of sexual health and wellness. Come have fun, get to know us, share your point of view, and become a part of the Project C.H.A.N.G.E community!!



CATProjectCHANGE



ProjectChange01



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www.tinyurl.com/CATCHANGE

ABOUT US

Project CHANGE (Community Health Action in Neighborhoods for Growth and Empowerment) is a five-year initiative that trains and mentors 20 students from **York** and **Medgar Evers** Colleges to become community activist-leaders for adolescent health, particularly reproductive and sexual health. As Change Agents, we are committed to strengthening our communities by educating our peers on sexual health issues. Our Brooklyn and Queens communities have some of the highest rates of HIV/AIDs, STIs and teen pregnancy, and it's our mission to CHANGE that! It is our goal to get young people to think critically about the best ways to safeguard their sexual health and identify and transform the barriers that stand in our way of doing so. We work with our college campus peers as well as high school students and the community at large through interactive drama workshops, social media forums, community outreach and evidence based instruction

ITS ALL ABOUT COMMUNITY!

2013-2014 TEAMS	
EVIDENCE BASED INTERVENTION (B.A.R.T)	EBI (Evidence Based Intervention) Team: Implements a sexual health curriculum (B.A.R.T.) <i>Becoming a Responsible Teen</i> to high school students. B.A.R.T. is eight sessions geared to give teens skills they need to delay sexual involvement and reduce the risk of HIV and other STI's.
SOCIAL MARKETING	Social Marketing Team: Uses Facebook, Twitter, blogs, instagram and other social marketing strategies and platforms (posters, swag, and videos) to create a campaign and build an online community to address adolescent sexual health
CAMPUS-COMMUNITY RELATIONS	Community Relations Team: Works with partner agencies, campus and community liaisons, community high schools, elected officials to plan events and work towards building relationships and policy change. Working in this team allows you to get involved in the political process and to work with other organizations to create change
DRAMA	Drama Team: Will create original interactive theatre workshops for high school and college students in order to raise awareness about sexual health. Using the power of theatre this team encourages youth to get tested and knowledgeable about adolescent sexual health

PROJECT CHANGE ADULT PARTNERS



Marisa Duchowny, Drama Team
 Briana McGhee, Health Educator (EBI Team)
 Rachel Castillo, Social Marketing Team
 David Mitnowsky, Campus Community Relations Team
 Toccarra Cash, Program Assistant
 Carmen Kelly, Program Director

ME Kevin Adams, Medgar Evers College
 Anthony Andrews, York College

PROJECT CHANGE PARTNERS

HEAT HEAT @ SUNY Downstate

CHN Community Health Network – CHN

ME Medgar Evers College Office of Student Life and Development

GMHC GMHC (Fight AIDS. Love Life)

York College Office of Student Activities and Campus Programs

ACQC AIDS Center of Queens County – ACQC

C.U.C.E. Clergy United for Community Empowerment – CUCE

PROJECT CHANGE IS SUPPORTED BY

DOH New York State Department of Health – AIDS Institute

BMI CUNY Black Male Initiative

WDI CUNY Workforce Development Initiative



2 CENTS 2 CHANGE !!