



CUNY – CREATIVE ARTS TEAM Interactive Trainings for Employee Effectiveness

"Tell me, I forget. Show me, I remember. Involve me, I understand."

Using the principles of active, experiential learning, CAT's engaging trainings strengthen executive and employee presentation, facilitation, communication, and interpersonal skills, retention rates and, ultimately, workplace productivity. CAT will tailor each workshop to the needs and wishes of your site.

WORKSHOP TOPICS:

- *Avoiding "MEGO"*: How to Lead an Effective Training Session or Presentation [*"My Eyes Glaze Over"]*
- *Help Me Out Here: Dealing with Difficult Customers/ Clients*
- *Strength through Diversity: Making Difference an Asset*
- *A Workable Balance: Juggling Job, Family, and LIFE!*
- *Team Building for Morale and Success*
- *Conflict and Communication: A Winning Approach*
- *Customized Workshops on Special Topics*

PARTICIPANT FEEDBACK:

- *"Everyone was involved. We listened and spoke – which rarely happens."*
- *"This was more hands-on than any workshop I've been to -- the theories and the practical applications were well balanced. This workshop encouraged me to go deeper and take risks."*
- *"Things have certainly changed in my house since I've been attending these family skills workshops!"*
- *"We had 70 employees in attendance. Both the individual employee feedback that I received and the survey results show how well the employees related to the experience. BRAVO!!!!"*

CURRENT/REPRESENTATIVE CLIENTS:

PA Consulting (international IT firm), JPMorgan Chase, NYU Law School, NBA Rookie Transition Program, Liz Claiborne Inc., Nickelodeon, Legal Aid Society, NYU Work/Life Services, Homes for the Homeless, Managed Health Care Systems, Fashion Institute of Technology.

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